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8 Attorneys for Chapter 11 Debtors and
Debtors in Possession

FILED & ENTERED

MAY 30 2025

CLERK U.S. BANKRUPTCY COURT
Central District of California
BY Pgarcia DEPUTY CLERK

CHANGES MADE BY COURT

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UNITED STATES BANKRUPTCY COURT
CENTRAL DISTRICT OF CALIFORNIA
SAN FERNANDO VALLEY DIVISION

12 In re

13 Irwin Naturals *et al.*,

14 Debtors and Debtors
15 in Possession.

Case No. 1:24-bk-11323-VK

Chapter 11

Jointly Administered with:

Case No. 1:24-bk-11324-VK

Case No. 1:24-bk-11325-VK

Case No. 1:24-bk-11326-VK

17 Affects Irwin Naturals
18 Affects Irwin Naturals Inc.
19 Affects 5310 Holdings, LLC
20 Affects DAI US HoldCo Inc.
22 Affects All Debtors

**SCHEDULING ORDER AFTER STATUS
CONFERENCE REGARDING (1) SETTING
DEADLINES TO CONSIDER ADEQUACY
OF PROPOSED DISCLOSURE
STATEMENTS, (2) SETTING DEADLINES
RELATED TO DEBTORS' BID
PROCEDURES MOTION, AND (3)
CONTINUING CHAPTER 11 STATUS
CONFERENCE**

Continued Status Conference:

Date: ~~June 16~~ May 28, 2025

Time: ~~10:00 a.m. PST~~ 1:30 p.m.

Place: Courtroom 301
United States Bankruptcy Court
21041 Burbank Blvd
Woodland Hills, CA 91367

1 On May 28, 2025, the Court held a chapter 11 status conference in the above-captioned
2 cases. For good cause appearing, it is hereby

3 ORDERED, that to the extent any Proposed Amended Disclosure Statement (defined below)
4 is filed, the Court will hold a hearing at **10:00 a.m. PST on June 27, 2025** to consider approval of
5 the respective proposed amended disclosure statements (collectively, the “Proposed Amended
6 Disclosure Statements”) that may be filed by Irwin Naturals and its related debtor entities
7 (collectively, the “Debtors”), FitLife Brands, Inc. (“FitLife”) and Robinson Pharma, Inc. (“Robinson
8 Pharma”); and it is further

9 ORDERED, that the deadline for the Debtors, FitLife and Robinson Pharma to file their
10 respective Proposed Amended Disclosure Statements is **June 9, 2025**; and it is further

11 ORDERED that the deadline to file and serve any objections to the Court’s approval of the
12 Proposed Amended Disclosure Statements, which objections must be served on the Debtors, FitLife,
13 Robinson Pharma, the Official Committee of Unsecured Creditors and the United States trustee, is
14 **June 16, 2025**; and it is further

15 ORDERED, that the deadline to file and serve on the objecting party(ies) and the United
16 States trustee any reply regarding the Court’s approval of the Proposed Amended Disclosure
17 Statements is **June 20, 2025**; and it is further

18 ORDERED, that the Debtors’ deadline to identify a stalking horse bidder to the Official
19 Committee of Unsecured Creditors and East West Bank, as agent, is **June 2, 2025** and if the Debtors
20 fail to do so, they must file a declaration with this Court with an explanation as to the status
21 concerning the selection of a stalking horse bidder¹; and it is further

22 ORDERED, that the Debtors must file their bid procedures motion (“Bid Procedures
23 Motion”) no later than **June 6, 2025**; and it is further

24 ORDERED, that the deadline to file and serve any objection to the Bid Procedures Motion is
25 **June 12, 2025**; and it is further

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28 ¹ For the avoidance of doubt, this Order does not modify the terms of the *Further Order Authorizing
Debtors to Use Cash Collateral and Granting Replacement Liens* [Doc. No. 545].

1 ORDERED, that a hearing on the Bid Procedures Motion will be held on June 16, 2025 at
2 10:00 a.m. PST; and it is further

3 ORDERED, that a continued chapter 11 status conference will be held on June 16, 2025 at
4 10:00 a.m. PST; and it is further

5 ORDERED, that Judge Kaufman has resumed in-person hearings. However, parties in
6 interest (and their counsel) may continue to participate in most hearings remotely using ZoomGov
7 audio and video. Any attorney or party in interest who makes an appearance on the record, via
8 ZoomGov, must appear by video.

9 MEMBERS OF THE PUBLIC AND THE PRESS MAY ONLY CONNECT TO
10 THE ZOOM AUDIO FEED, AND ONLY BY TELEPHONE. ACCESS TO THE VIDEO
11 FEED BY THESE INDIVIDUALS IS PROHIBITED. IN THE CASE OF A TRIAL OR
12 EVIDENTIARY HEARING, NO AUDIO ACCESS WILL BE PROVIDED. HOWEVER,
13 MEMBERS OF THE PUBLIC AND THE PRESS MAY OBSERVE SUCH
14 PROCEEDINGS IN PERSON.

15 The following instructions will apply to the ZoomGov hearing and status conference held on
16 June 16, 2025:

17 Meeting Information: **June 16, 2025 at 10:00 a.m. PST**

18 Meeting URL: <https://cacb.zoomgov.com/j/1617428086>

19 Meeting ID: 161 742 8086

20 Password: 230473

21 Join by Telephone: 1-669-254-5252 OR 1-646-828-7666 Meeting ID: 161 742 8086

22 (1) The audio portion of each hearing will be recorded electronically by the Court and constitute its
23 official record.

24 (2) All persons (other than Court staff creating the official record of the hearing) are strictly
25 prohibited from making any audio or video recording of the proceedings.

27 The following instructions will apply to the ZoomGov hearing held on June 27, 2025:

28 Meeting Information: **June 27, 2025 at 10:00 a.m. PST**

1 Meeting URL: : <https://cacb.zoomgov.com/j/1608164008>

2 Meeting ID: 160 816 4008

3 Password: 509177

4 Join by Telephone: 1-669-254-5252 OR 1-646-828-7666 Meeting ID: 160 816 4008

5 (1) The audio portion of each hearing will be recorded electronically by the Court and constitute its
6 official record.

7 (2) All persons (other than Court staff creating the official record of the hearing) are strictly
8 prohibited from making any audio or video recording of the proceedings.

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Date: May 30, 2025



Victoria S. Kaufman
United States Bankruptcy Judge